

MAHARASHTRA NATIONAL LAW UNIVERSITY, NAGPUR

CIPR & DPIIT- IPR Chair

organises

An Expert Lecture by

Dr. Amol Karwa

Assistant Professor of Law, Naryanrao Chavan Law College, Nanded

on

RISE IN DIGITAL PIRACY OF COPYRIGHTED WORK IN INDIA

September 18, 2022

Maharashtra National Law University, Nagpur Waranga, PO:Dongargaon, (Butibori), Nagpur-441108

VIRTUAL EXPERT LECTURE ON RISE IN DIGITAL PIRACY OF COPYRIGHTED WORK IN INDIA

Department for Promotion of Industry and Internal Trade (Ministry of Commerce and Industry, Government of India) Chair on IPR and Centre for Intellectual Property Rights, Maharashtra National Law University, Nagpur under the Expert Lecture Series is organizing Virtual Expert Lecture on 'RISE IN DIGITAL PIRACY OF COPYRIGHTED WORK IN INDIA' on September 18, 2022 (Sunday)

ABOUT THE UNIVERSITY

Maharashtra National Law University, Nagpur, an Institution with a student centric outlook, was established by the Government of Maharashtra in 2014. The University started its academic activities from August 1, 2016 and is currently in its sixth year of academic pursuits with sixth batch of undergraduate degree course [B.A.LL.B.(Hons.) Five-Year Integrated Degree Course]; sixth batch of postgraduate degree program [One-Year LL.M.]; and three batches of Ph.D.; Second batch of B.A.LL.B. (Honours in Adjudication and Justicing) Five-Years Integrated Degree Course programme. The University is recognised by the University Grants Commission (UGC) under 2F and 12B and the Bar Council of India (BCI), New Delhi. It is also a member of Association of Indian Universities (AIU), New Delhi and Consortium of National Law Universities (CNLUs).

ABOUT THE DPIIT-IPR CHAIR

The University is proud to have the DPIIT-CHAIR on Intellectual Property Rights established by the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India. DPIIT-IPR CHAIR The Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia (SPRIHA) was launched in the year 2016 by the Department for Promotion of Industries and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India. The IPR Chair was established under the scheme at selected Universities in India and MNLU, Nagpur takes pride in being one of them. The chair was established to fulfill one of the objectives of the National IPR Policy of the Government of India which was to 'Strengthen IP Chairs in educational institutes of higher learning to provide quality teaching and research, develop teaching capacity and curricula and evaluate their work on performance-based criteria'. The Objective of the National IPR Policy is to strengthen the IPR framework of the country. The plan under the initiative of 'AatmaNirbhar Bharat', is to create more local brands and take them at a global outreach and Intellectual Property Rights play a key role in it. To achieve the objective of 'AatmaNirbhar Bharat,' the DPIIT-IPR Chair is organising several activities such as launching online programmes to increase awareness, seminars, expert lectures for imparting knowledge on the process of acquiring IPR, etc. with an intention to help the participants become self-reliant.

CONCEPT NOTE

Digital piracy is a problem for every industry that sells original content, such as the publishing, software, film, television, and music sectors. The hundreds of illegal streaming websites that exist allow users to obtain pirated versions of original works like books, music, movies, and many other sorts of original content. There is a significant likelihood that a company offering any unique content is covered by intellectual property law and the same has already been copied and uploaded online. While some claim that digital piracy may increase word-of-mouth advertising, multiple studies have shown the risks outweigh the advantages. Along with its negative economic effects, online piracy has a big social impact on everyone who works in these fields. Digital theft needs to be addressed in order to assure the protection of entire industries, as well as specific writers and company workers.

Expansion of the digital technology has given various advantages to the consumers, society, the existing copyright holders like authors, artists and recording companies. The in-built technology involved in the Internet is based on copying mechanism which enables multiple copies of the same material to be created. It is observed that copyright holders emphasize that such activities are likely to cause copyright infringement of their works and have to face apparent economic loss. As the time has progressed and the demand has increased, the number of cases of infringement in the industry started growing. The issues in the Entertainment and Music Industry are not just related to the names of the movies or songs but it involves much more aspects. It is also about the script, screenplay, lyrics, background score, poster of the movie and much more. So, rise in digital piracy needs to be understood and more awareness is to be created about the use of Intellectual Property Rights.

THE OBJECTIVES OF THE EXPERT LECTURE SERIES

To promote awareness on intellectual property rights and its importance, it becomes of paramount importance to help people understand the interface of IPR with other domains. For the same, the DPIIT-IPR Chair aims to organize a series of lectures which would focus on the IPR and its relation with other domains like Space law, Entertainment and Music Industry, Sports law, Trade Marks, Designs, Semiconductors, Trade Secrets, Traditional Knowledge, Geographical Indications, Energy and Telecom Industry, Biodiversity, Pharmaceuticals, etc. One of the main objectives is to make public aware about the economic, social and cultural

aspects of the IPR. In pursuance of the same this lecture in the Expert Lecture Series is being organized.

SCHEDULE FOR THE EXPERT LECTURE

The Expert Lecture by **Dr. Amol Karwa, Assistant Professor of Law, Naryanrao Chavan Law College, Nanded** is scheduled on September 18, 2022, from 11:00 a.m. to 12:30 pm.

Registration Details:

The registration to the expert lecture is open to

- Law students
- Academicians and Researchers
- Stakeholders
- Practising advocates and professionals

Registration Fee – There is no registration fee for the expert lecture. Prior registration to the expert lecture is **mandatory**.

Registration Link- https://forms.gle/MXakME1Sojeyw255A

*All participants of the Expert Lecture will receive an Electronic certificate (e-certificate).



PATRON

Prof. (Dr.) Vijender Kumar Hon'ble Vice-Chancellor, Maharashtra National Law University, Nagpur.



Coordinator

Dr. Ragini P. Khubalkar, In-charge, CIPR & DPIIT-IPR Chair, Assistant Professor of Law, Maharashtra National Law University, Nagpur.

Co-coordinators

 Shweta Kulkarni Research Assistant,
DPIIT-IPR Chair, MNLU Nagpur Trupti Kokate Research Assistant,
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Contact For any queries, feel free to send an email to – <u>iprchair@nlunagpur.ac.in</u>

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